Digital Transformation, Innovation and Knowledge Transfer (13:30 – 16:00)

Moderator: **Costin SORICI – Room E150 Campus Building A**

STAKEHOLDER INTERVENTION		
13.30	**Antti Kauppinen** OTH Regensburg Startup Center, Germany	From Ideas to Investment-Ready Ventures: The ARTEMIS International Startup Incubation Programme
13.37	**Mihai Gîrțu** Ovidius University of Constanța, Romania	From Ideas to Partnerships: Building a COIL Community within ARTEMIS
13.44	**Konstantina Christogeorgou** Laboratory of Business Economics and Decisions, University of Ioannina	Building a Transnational AI-Health Innovation Network for Predictive Medicine and Health Crisis Preparedness: The HERACLES Project
13.51	**Sondre Strandskog Arnesen** Western Norway University of Applied Sciences	A semi-autonomous AI agent framework designed to assist human curators during the open publishing of research data in the Dataverse platform
13.58	**Nicoleta Claudia Vizireanu (Purice)** Ovidius University of Constanta	Entrepreneurial Solutions for a Sustainable European Economy
ONLINE PAPER PRESENTATIONS		
14.05	**Emanuel Apetrei** Doctoral School of Law, Ovidius University of Constanța, Romania	The role of image analysis in the investigation of environmental crimes
14.10	**Alina Elena Astăluș** Ovidius University of Constanța, Romania	Digital Narrativity. The Adaptation and Reimagining of Literary Archetypes in Video Games
14.15	**Alina Popescu** Ovidius University of Constanța, Romania	Digital Transformation in ESP: AI-Assisted Pedagogy for First-Year Psychology Students
14.20	**Aikaterini Kalampoki[1], Alexandros-Georgios Asimakopoulos[2], Sofia Rizou[3], Evangelia E. Ntzani[3,4], Leonidas N. Gergidis[5], Christina Chatzi[1], Athanasios Basios[1], Eirini Chaski[1], Evangelos C. Rizos[1]**	AI vs. Traditional Statistical Packages: Comparative Evaluation of Stata and Julius AI in a Meta-Analysis of eHealth Interventions Promoting Physical Activity

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14.25	**Adélaïde Albouy-Kissi, Frederic Chausse** Institute Pascal of Clermont Auvergne University	What if Artificial Intelligence helped us build a more sustainable industry in Europe?
IN-PERSON PAPER PRESENTATIONS		
14.30	**Mădălina Iliescu** Faculty of Medicine, Ovidius University of Constanta, Romania	Beyond recovery-Advanced Technologies & Research Frontiers in Rehabilitation Medicine
14.35	**Tănase Tasențe** Faculty of Law and Administrative Sciences, Ovidius University of Constanța, Romania	From Digital Readiness to Knowledge Transfer: Mapping the Innovation Conversion Gap Across the EU-27
14.40	**Ana-Maria Săcuiu, Angela-Eliza Micu** Doctoral School of Management, Ovidius University of Constanța	Talent Retention Predictors in Romania: A Comparative View
14.45	**Bianca Elena Miron, Angela-Eliza Micu** Doctoral School of Management, Ovidius University of Constanța	Applied Professional Training in Romanian Private Organizations: A Mixed-Methods Approach
14.50	**Tănase Tasențe** Ovidius University of Constanța, Romania	Why Do People Trust AI? Understanding Human Perceptions of Generative Artificial Intelligence
14.55	**Isabelle-Ana-Maria Vîlsan**, **Angela-Eliza Micu** Doctoral School of Management, Ovidius University of Constanța, Constanța, Romania	Human Capital and Labour Market Performance: A Comparative Analysis of Romania and the European Union
15.00	**Elia-Ioana Cușa (Tudoruș)** Ovidius University of Constanța	The Manager in the Digital Era: Balancing Technology and Human Capabilities
15.05	**Diamantis Plachouras, Ioannis Fudos**	Towards Efficient VR/XR Systems: AI-Assisted Rendering and User-Centered Performance Optimization

	Department of Computer Science and Engineering, University of Ioannina, Greece	
15.10	**Titiana Miriță** Faculty of Arts, Ovidius University of Constanța	From Traditional Musical Training to Digital Learning: Rethinking Skills, Knowledge and Creativity in Higher Music Education
15.15	**Otilia-Ana Lungu, Angela-Eliza Micu** Ovidius University of Constanța	The Transformation of Human Capital Management in the Age of Artificial Intelligence
15.20	**Antti Kauppinen** (OTH Regensburg, Germany), **Nikolaos Mylonidis** (University of Ioannina, Greece), **Yorgos Goletsis** (University of Ioannina, Greece), **Konstantina Christogeorgou** (University of Ioannina, Greece), **Costin Sorici** (Ovidius University of Constanta, Romania), **Dragoș Sburlan** (Ovidius University of Constanta, Romania), **Nina Sindersberger** (OTH Regensburg, Germany), **Kari Håvåg Voldsund** (Western Norway University of Applied Sciences, Norway), **Aleksandra Kiršbaum** (TTK University of Applied Sciences, Estonia)	Building ESG-Native Entrepreneurial Ecosystems: The Role of Incubation Programs in Shaping the Sustainability Orientation of Startup Founders and Their Team Members
15.25	**Lavinia Mastac** - Bucharest University of Economic Studies **Raluca Andreea Trandafir** - Ovidius University of Constanța **Anthony Murphy** - Ovidius University of Constanța	Digital Transformation as a Strategic Capability: Evidence from Business Digitalisation Across the European Union
15.30	**Ionela Popovici, Simona Dobrinaș, Alina Buzatu, Veronica Nedelcu** Ovidius University of Constanța	Quality Assurance in the Age of Artificial Intelligence. Strategic Initiatives at Ovidius University of Constanța
15.35	**Carmen-Mihaela Băiceanu Vărășteanu** Ovidius University of Constanta, Faculty of Psychology and Educational Sciences, Teacher Training Department	Who Recognises the Credential? Validation Bottlenecks in Micro-credential Provision for Teacher Professional Development
15.40	**Valentin Vanghelescu** Ovidius University of Constanța	Reporting Alongside the Machine: Journalism Students' Perceptions of Generative AI and the Future of the Profession
POSTER PRESENTATIONS		
15.45	**Ebenezer Nayituriki, Alexandre Cabagnols, Serge William Dan** – CleRMa (Clermont Recherche Management), Université Clermont Auvergne, France **Ladislav Motak** – LAPSCO (Laboratoire de Psychologie Sociale et Cognitive), Université Clermont Auvergne / CNRS, France.	From Technology Adoption to Offer Configuration: Market Assessment in an Autonomous Shuttle Transfer Project

15.48	**Maria Ciocan** Mircea cel Bătrân Naval Academy, Constanța, Romania	Transferring ESP Learning across Professional Communication Tasks
15.51	**Eirini Chatzi[1], Zoi Terzopoulou[1], George Floudas[2], George Z. Papageorgiou[3]** [1] Department of Chemistry, University of Ioannina, Greece [2] Department of Physics, University of Ioannina, Greece [3] Department of Chemistry, Aristotle University of Thessaloniki, Greece	From Conventional to Fast Scanning Calorimetry: Thermal and Crystallization Behavior of Biobased Poly (Propylene Vanillate)
15.54	**Alexandru Ionuț Bîrsan, E. Anton, A. Mandes, V. Dinca-Balan, R. Vladoiu, V. Ciupina, S. Polosan, E. Matei** Romania	Structural and Electrical Characterization of Mg–Al–Ag Thin Films Prepared by Thermionic Vacuum ARC Method for Optoelectronic Devices
15.57	**Ionela Munteanu** Ovidius University of Constanța	Smart Mobility, Smarter Economies: How Technology Is Reshaping Transport and Economic Performance