

Digital Transformation, Innovation and Knowledge Transfer

Moderator: **Costin Sorici**

STAKEHOLDER INTERVENTION		
1.	Antti Kauppinen OTH Regensburg Startup Center, Germany	From Ideas to Investment-Ready Ventures: The ARTEMIS International Startup Incubation Programme
2.	Mihai Gîrțu Ovidius University of Constanța, Romania	From Ideas to Partnerships: Building a COIL Community within ARTEMIS
3.	Konstantina Christogeorgou Laboratory of Business Economics and Decisions, University of Ioannina	Building a Transnational AI-Health Innovation Network for Predictive Medicine and Health Crisis Preparedness: The HERACLES Project
4.	Sondre Strandskog Arnesen Western Norway University of Applied Sciences	A semi-autonomous AI agent framework designed to assist human curators during the open publishing of research data in the Dataverse platform
5.	Nicoleta Claudia Vizireanu (Purice) Ovidius University of Constanta	Entrepreneurial Solutions for a Sustainable European Economy
ONLINE PAPER PRESENTATIONS		
6.	Emanuel Apetrei Doctoral School of Law, Ovidius University of Constanța, Romania	The role of image analysis in the investigation of environmental crimes
7.	Alina Elena Astăluș Ovidius University of Constanța, Romania	Digital Narrativity. The Adaptation and Reimagining of Literary Archetypes in Video Games
8.	Alina Popescu Ovidius University of Constanța, Romania	Digital Transformation in ESP: AI-Assisted Pedagogy for First-Year Psychology Students
9.	Aikaterini Kalampoki¹, Alexandros-Georgios Asimakopoulos², Sofia Rizou³, Evangelia E. Ntzani^{3,4}, Leonidas N. Gergidis⁵, Christina Chatzi¹, Athanasios Basios¹, Eirini Chaski¹, Evangelos C. Rizo¹	AI vs. Traditional Statistical Packages: Comparative Evaluation of Stata and Julius AI in a Meta-Analysis of eHealth Interventions Promoting Physical Activity

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10.	Adélaïde Albouy-Kissi, Frederic Chausse Institute Pascal of Clermont Auvergne University	What if Artificial Intelligence helped us build a more sustainable industry in Europe?
IN-PERSON PAPER PRESENTATIONS		
11.	Mădălina Iliescu Faculty of Medicine, Ovidius University of Constanta, Romania	Beyond recovery-Advanced Technologies & Research Frontiers in Rehabilitation Medicine
12.	Tănase TaseŃte Faculty of Law and Administrative Sciences, Ovidius University of ConstanŃa, Romania	From Digital Readiness to Knowledge Transfer: Mapping the Innovation Conversion Gap Across the EU-27
13.	Ana-Maria Săcuiu, Angela-Eliza Micu Doctoral School of Management, Ovidius University of ConstanŃa	Talent Retention Predictors in Romania: A Comparative View
14.	Bianca Elena Miron, Angela-Eliza Micu Doctoral School of Management, Ovidius University of ConstanŃa	Applied Professional Training in Romanian Private Organizations: A Mixed-Methods Approach
15.	Tănase TaseŃte Ovidius University of ConstanŃa, Romania	Why Do People Trust AI? Understanding Human Perceptions of Generative Artificial Intelligence
16.	Isabelle-Ana-Maria Vîlsan, Angela-Eliza Micu Doctoral School of Management, Ovidius University of ConstanŃa, ConstanŃa, Romania	Human Capital and Labour Market Performance: A Comparative Analysis of Romania and the European Union
17.	Elia-Ioana Cuşa (Tudoruş) Ovidius University of ConstanŃa	The Manager in the Digital Era: Balancing Technology and Human Capabilities
18.	Diamantis Plachouras, Ioannis Fudos	Towards Efficient VR/XR Systems: AI-Assisted Rendering and User-Centered Performance Optimization

	Department of Computer Science and Engineering, University of Ioannina, Greece	
19.	Titiana Miriță Faculty of Arts, Ovidius University of Constanța	From Traditional Musical Training to Digital Learning: Rethinking Skills, Knowledge and Creativity in Higher Music Education
20.	Otilia-Ana Lungu, Angela-Eliza Micu Ovidius University of Constanța	The Transformation of Human Capital Management in the Age of Artificial Intelligence
21.	Antti Kauppinen (OTH Regensburg, Germany), Nikolaos Mylonidis (University of Ioannina, Greece), Yorgos Goletsis (University of Ioannina, Greece), Konstantina Christogeorgou (University of Ioannina, Greece), Costin Sorici (Ovidius University of Constanta, Romania), Dragoș Sburlan (Ovidius University of Constanta, Romania), Nina Sindesberger (OTH Regensburg, Germany), Kari Håvåg Voldsund (Western Norway University of Applied Sciences, Norway), Aleksandra Kiršbaum (TTK University of Applied Sciences, Estonia)	Building ESG-Native Entrepreneurial Ecosystems: The Role of Incubation Programs in Shaping the Sustainability Orientation of Startup Founders and Their Team Members
22.	Lavinia Mastac - Bucharest University of Economic Studies Raluca Andreea Trandafir - Ovidius University of Constanța Anthony Murphy - Ovidius University of Constanța	Digital Transformation as a Strategic Capability: Evidence from Business Digitalisation Across the European Union
23.	Ionela POPOVICI, Simona DOBRINAȘ, Alina BUZATU, Veronica NEDELCU Ovidius University of Constanța	Quality Assurance in the Age of Artificial Intelligence. Strategic Initiatives at Ovidius University of Constanța
24.	Carmen-Mihaela Băiceanu Vărășteanu Ovidius University of Constanta, Faculty of Psychology and Educational Sciences, Teacher Training Department	Who Recognises the Credential? Validation Bottlenecks in Micro-credential Provision for Teacher Professional Development
25.	Valentin Vanghelescu Ovidius University of Constanța	Reporting Alongside the Machine: Journalism Students' Perceptions of Generative AI and the Future of the Profession
POSTER PRESENTATIONS		
1.	Ebenezer Nayituriki, Alexandre Cabagnols, Serge William Dan – CleRMA (Clermont Recherche Management), Université Clermont Auvergne, France Ladislav Motak – LAPSCO (Laboratoire de Psychologie Sociale et Cognitive), Université Clermont Auvergne / CNRS, France.	From Technology Adoption to Offer Configuration: Market Assessment in an Autonomous Shuttle Transfer Project

2.	Maria Ciocan Mircea cel Bătrân Naval Academy, Constanța, Romania	Transferring ESP Learning across Professional Communication Tasks
3.	Eirini Chatzi¹, Zoi Terzopoulou¹, George Floudas², George Z. Papageorgiou³ ¹ Department of Chemistry, University of Ioannina, Greece ² Department of Physics, University of Ioannina, Greece ³ Department of Chemistry, Aristotle University of Thessaloniki, Greece	From Conventional to Fast Scanning Calorimetry: Thermal and Crystallization Behavior of Biobased Poly(propylene vanillate).
4.	Alexandru Ionuț Bîrsan, E. Anton, A. Mandes, V. Dinca-Balan, R. Vladoiu, V. Ciupina, S. Polosan, E. Matei Romania	STRUCTURAL AND ELECTRICAL CHARACTERIZATION OF Mg–Al–Ag THIN FILMS PREPARED BY THERMIONIC VACUUM ARC METHOD FOR OPTOELECTRONIC DEVICES
5.	Ionela Munteanu Ovidius University of Constanța	Smart Mobility, Smarter Economies: How Technology Is Reshaping Transport and Economic Performance